



Agency Fact Sheet

WE HELP
BUSINESSES
BUILD BRANDS
THAT *Matter.*

Monazu Creative Group is a strategic branding and design agency in Austin, Texas. We help businesses build brands that matter by creating **brehtaking customer experiences**.

QUICK FACTS

- › **Founded:** 2009
- › **Pivots:** 4
- › **Office:** at the local coffee shop

FOUR QUICK REASONS

1. **Experience.** We've been in this business since before the current technology and methodology hit the market.
2. **Process.** Our process has helped dozens of clients already. It is a framework that can be applied to any business.



diagnose



prescribe



produce



measure

3. **Flexibility.** On the flip side, we are small and agile enough to adapt as your needs and the market change.
4. **Sustainability.** Everything we do is a part of a strategy for your long term growth. We're committed to long-term growth for you.

Rishi saved the day when he turned around a complete new program design for TeXchange Austin within 24 hours of my request.

His work is not only aesthetically pleasing, he was completely responsive to every addition I needed on an extremely tight turnaround.

– Jennifer Gooding

CAPABILITIES

Branding

- › Brand Strategy
- › Identity Systems
- › Value Propositions
- › Buyer Discovery

Interactive Experiences

- › Website Design & Development
- › Conversion Rate Optimization
- › Search Advertising (Adwords Certified)
- › Display Advertising
- › Content & Social Strategies

Traditional Experiences

- › Packaging Design
- › Print Marketing Materials
- › Collateral Pieces
- › Signage Systems
- › Print Advertising

Located in *beautiful*
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